

METROLOGY FOR AUTOMOTIVE

VIRTUAL CONFERENCE / JULY 1-2, 2021



IEEE METROAUTOMOTIVE 2021 EXHIBITORS & SPONSOR **PROSPECTUS**

VIRTUAL CONFERENCE | JULY 1-2, 2021

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Exhibitor and Sponsor Prospectus

IEEE MetroAutomotive 2021 will be held virtually, July 1 - 2, 2021

The 2021 IEEE International Workshop on Metrology for Automotive (MetroAutomotive 2021) aims to be a solid reference of the technical community to present and discuss the most recent results of scientific and technological research for the automotive industry, with particular emphasis to applications and new trends.

Attention is paid, but not limited to, new technology for metrology assisted production in automotive industry, sensors and associated signal conditioning for automotive, and calibration methods for electronic test and measurement for automotive.

As a virtual conference, MetroAutomotive 2021 will offer exhibitors and sponsors great opportunities to promote and showcase their latest products, technologies and technical presentations via online engagement with conference delegates through sharing the same 'virtual conference' digital platform which delegates will use. This is a great opportunity for international networking with delegates. A range of packages are available, please turn over for more details and contact the Conference Manager to make a booking or if you have any queries or wish to receive more information.

To begin the booking process for exhibiting at IEEE MetroAutomotive 2021 contact us today!

Sponsor Opportunities

Exhibitor Level	Price (EUR)
Gold Exhibitor <ul style="list-style-type: none"> ✓ Company logo on Conference Website, Virtual Platform & all marketing materials ✓ 10-minute pre-recorded sales pitch available on Virtual Platform ✓ Display of company marketing flyer on Virtual Platform ✓ Private Messaging with Attendees ✓ 4 Complimentary Registrations ✓ Live presentation via MS-Teams during the Workshop 	€ 500
Silver Exhibitor <ul style="list-style-type: none"> ✓ Company logo on Conference Website, Virtual Platform & all marketing materials ✓ 10-minute pre-recorded sales pitch available on Virtual Platform ✓ Display of company marketing flyer on Virtual Platform ✓ Private Messaging with Attendees ✓ 2 Complimentary Registrations 	€ 350
Bronze Exhibitor <ul style="list-style-type: none"> ✓ Company logo on Conference Website, Virtual Platform & all marketing materials ✓ 10-minute pre-recorded sales pitch available on Virtual Platform ✓ Display of company marketing flyer on Virtual Platform 	€ 250

* VAT, if applicable, is not included.

Your company will be recognized on signage onsite at the specific event for which you are the sponsor.

If your company would like to be an exclusive sponsor or if you do not see the opportunity you are interested in, please contact Athena srl, IEEE MetroAutomotive 2021 Sponsorship Manager.

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IEEE 2021 INTERNATIONAL WORKSHOP WECONF DEMONSTRATION
WECONF DEMO 2021

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Company Name

Slogan Goes Here



COMPANY NAME



OUR COMPANY

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FURTHER INFORMATION

For more information, please visit the [website](#) or ask our contact person.

CONTACT PERSON

Thomas Barrel

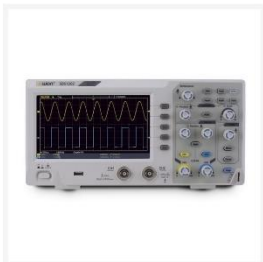
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Demo Sponsorship is available on **WeConf Platform** at the link

<https://demo.weconf.eu/weconf-demo-2021/sponsor/company-name>

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Exhibit Space & Sponsor - Application/Contract

Application is hereby made to IEEE MetroAutomotive 2021 (hereinafter termed "Exhibit Management") for virtual exhibit space at the above named conference. This Application when accepted by Exhibit Management, together with the Exhibition Rules and Regulations as listed on the following pages, will constitute your contract with Exhibit Management for exhibit space, as indicated by the Conference Manager signature on this Application or acknowledgment by email.

Please read this contract carefully and print or type all information requested.

Complete, sign and send to:

ATHENA srl

**IEEE MetroAutomotive 2021 Sponsorship
Manager**

Exhibitor Level

Gold Exhibitor

€ 500

Silver Exhibitor

€ 350

Bronze Exhibitor

€ 250

Company Information

Company Name

Mailing Address

City

Country

ZIP Code

VAT Number

Contact Information

First Name

Last Name

Email

Mobile

I have read and agree to the terms and conditions of this contract.

Signature

Date

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Terms and Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE MetroAutomotive 2021 management constitute a valid and binding contract.

other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

2. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

After May 16, 2021 but before June 16, 2021:

Refund of 50% of the total license fee for cancellation

On or after June 17, 2021:

No refund or credit at any time.

It is understood that IEEE MetroAutomotive 2021 reserves the right, at its option, to reassign a canceled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE MetroAutomotive 2021 show is conducted shall become, in the sole discretion of IEEE MetroAutomotive 2021, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE MetroAutomotive 2021, this agreement may be terminated by IEEE MetroAutomotive 2021. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE MetroAutomotive 2021 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE MetroAutomotive 2021 may, after computing the total amount of IEEE MetroAutomotive 2021 cost and expenses in connection with its preparation for and conducting of the IEEE MetroAutomotive 2021 event, (including a reasonable reserve for claims and

3. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

4. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE MetroAutomotive 2021.